

**Press Release**  
**For Immediate Release**

**Indore, 25/01/2024**

**Indore Hosts first 'Wetlands for LiFE' Film Festival & Forum: Where Cinema Meets Conservation**

Indore is set to host the first chapter of the 'Wetlands for LiFE Film Festival & Forum' from February 3rd to 5th, 2024. This event, organized by the Centre for Media Studies (CMS), is supported by the Ministry of Environment, Forest and Climate Change (MoEF&CC) and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) under the BMUV-IKI Project on Wetlands Management for Biodiversity and Climate Protection.

The festival, which aligns with the Government of India's World Wetlands Day celebrations happening in Indore this year, is a key component of the larger 'Wetlands for LiFE' initiative that includes a series of three regional and one national film festival and competition, three regional and one national media consultations, and four regional journalism and media student's workshops across India.

The festival will take place at the Indore Press Club Auditorium, MG Road, Indore, from 11 am to 5 pm daily, in partnership with the Indore Press Club and the Nature Volunteers. Admission is free for all attendees.

**Highlights of 'Wetlands for LiFE' Film Festival & Forum – At A Glance**

**(3<sup>rd</sup> to 5<sup>th</sup> February 2024, 11 am to 5 pm)**

Indore Press Club Auditorium, MG Road, Indore

**Inaugural Ceremony.**

**Award-winning Film screenings** on Climate change, Biodiversity conservation, Water Conservation and Wildlife.

**WetlandMitras Engagement.**

**Impact Filmmaking Workshop** by the award-winning filmmaker and FTII Course Director.

**On-Spot Quiz/Painting competition.**

**Panel Discussion** on 'How Wetlands Shape Our Culture: The Impact on Our Culture and Traditions.'

**Wetlands Ambassador Award.**

**Certificate Distributions and Closing Ceremony.**

The festival features screenings of award-winning national and international films on vital themes such as wetlands, water, and climate change. These films aim to educate and entertain, highlighting the critical importance of wetlands in our ecosystem.

Additionally, the festival offers Impact Filmmaking Workshops led by a seasoned trainer from the Film and Television Institute of India (FTII). These workshops are designed to empower upcoming filmmakers with the skills to produce impactful conservation films.

Young participants can look forward to painting and quiz competitions, designed to foster early environmental awareness. The festival will also focus on building a network of Wetland Mitras and recognize Wetland Ambassadors, individuals, and institutions who have significantly contributed to wetland conservation. A thought-provoking panel discussion on 'How Wetlands Shape Our Culture: The Impact on Our Culture and Traditions' is another highlight, promising insightful perspectives.

The festival will culminate on 5 February with a closing and award ceremony to acknowledge the notable contributions made in the field of wetland conservation. The 'Wetlands for LiFE Film Festival & Forum' is open to all, and we warmly invite the public to join us in this enlightening and engaging event. Together, let's celebrate and contribute to the preservation of our vital wetlands.

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**Ministry of Environment, Forest and Climate Change of India**, The Ministry of Environment, Forest and Climate Change (MoEFCC) is the nodal agency in the administrative structure of the Central Government for the planning, promotion, co-ordination and overseeing the implementation of India's environmental and forestry policies and programmes.

Website: <https://moef.gov.in>

**GIZ**, the Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH, often simply shortened to GIZ, is the main German development agency. It is headquartered in Bonn and Eschborn and provides services in the field of international development cooperation and international education work. GIZ has been working jointly with partners in India for sustainable economic, ecological, and social development for over 60 years.

Website: <https://www.giz.de/en/worldwide/368.html>

**Centre For Media Studies (CMS)**, Established in 1991, the Centre for Media Studies (CMS) ([www.cmsindia.org](http://www.cmsindia.org)) is an independent, not-for-profit multi-disciplinary organization. CMS endeavors to conduct path-breaking Research, Capacity Building and Advocacy in Social Development, Environment, Communication, Media and Transparency issues to work towards a vision of Responsive Governance & Equitable Development.

CMS VATAVARAN ([www.cmsvatavar.org](http://www.cmsvatavar.org)) is an outcome of CMS's core commitment to go "beyond research." The rich experience of CMS in environmental issues & developmental communication and the urge for "Beyond Research" – a commitment to perform the role of a practitioner of its own research, sowed the seeds of CMS VATAVARAN – India's only International Environment & Wildlife Film Festival and Forum.

***For more information, please contact***

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