



A REPORT

Framing Wetlands:

Capacity Building Programme for Media Students

Bhopal, Madhya Pradesh, February 22-23, 2024

#write4wetlands

Supported by the Ministry of Environment, Forest and Climate Change, GOI, and GIZ as part of the BMUV-IKI Project on Wetlands Management for Biodiversity and Climate Protection.

About Ministry of Environment, Forest and Climate Change of India, The Ministry of Environment, Forest and Climate Change (MoEFCC) is the nodal agency in the administrative structure of the Central Government for the planning, promotion, co-ordination and overseeing the implementation of India's environmental and forestry policies and programmes.

Website: <https://moef.gov.in>

About GIZ, the Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH, often simply shortened to GIZ, is the main German development agency. It is headquartered in Bonn and Eschborn and provides services in the field of international development cooperation and international education work. GIZ has been working jointly with partners in India for sustainable economic, ecological, and social development for over 60 years.

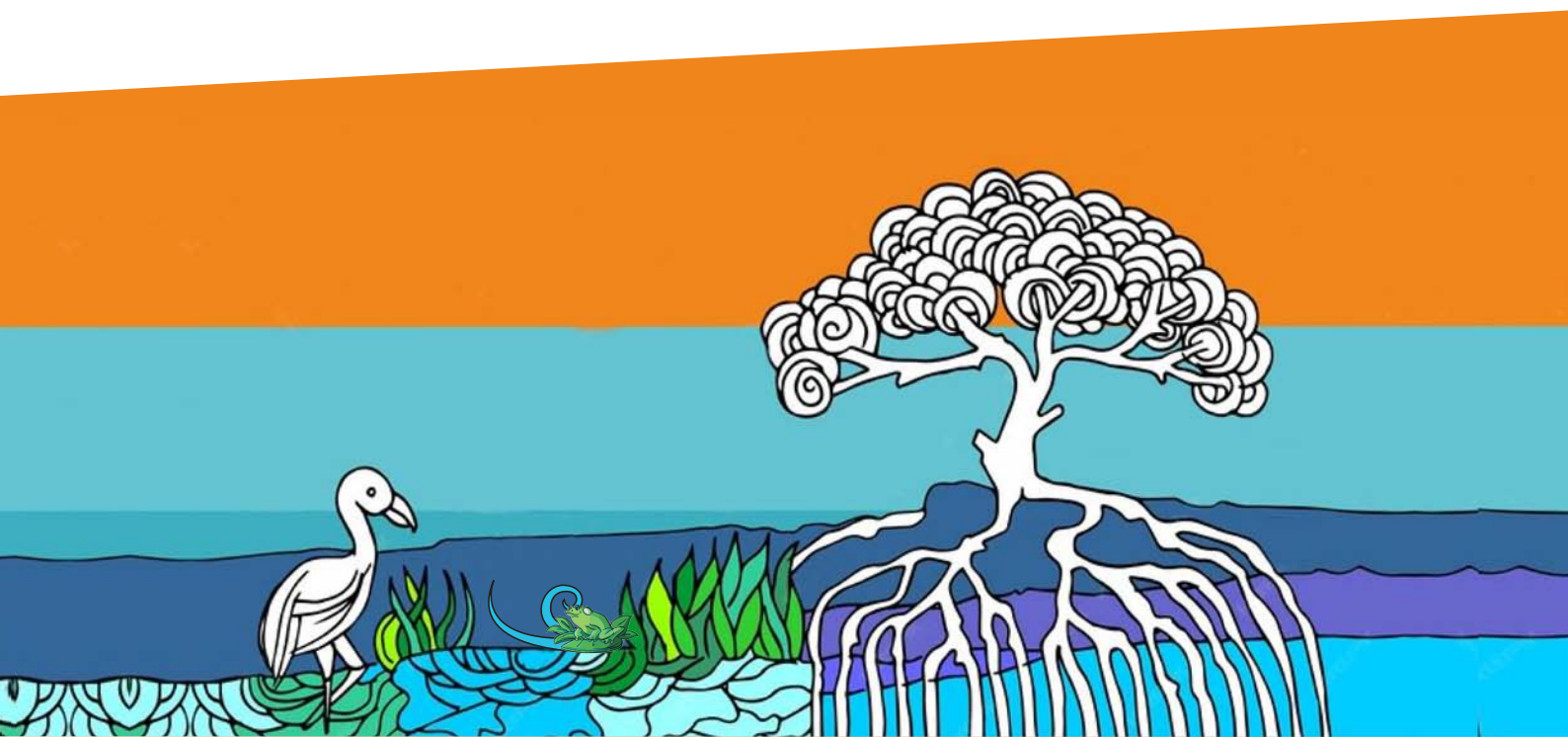
Website: <https://www.giz.de/en/worldwide/368.html>

About Centre For Media Studies (CMS), Established in 1991, the Centre for Media Studies (CMS) (www.cmsindia.org) is an independent, not-for-profit multi-disciplinary organization. CMS endeavors to conduct path-breaking Research, Capacity Building, and Advocacy in Social Development, Environment, Communication, Media, and Transparency issues to work towards a vision of Responsive Governance & Equitable Development. Its flagship programme CMS VATAVARAN (www.cmsvatavarana.org) in the environment sector is, a leading international festival of environmental films.



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Participants on the way to Jal Tarang Centre



Lightening of the lamp by Prof (Dr) KG Suresh, VC of MCNUJC University



Felicitation of Mr. Lokendra Thakkar, Office In-charge, State Wetland Authority by VC of MCNUJC University

Summary

Wetlands are highly productive and biologically diverse systems that enhance water quality, control erosion, maintain stream flows, sequester carbon, and provide a home to at least one-third of all threatened and endangered species. Wetlands are important because they improve water quality and provide wildlife habitat. Despite their immense value, wetlands continue to face threats. It is estimated that 35% of global wetlands were lost between 1970-2015. Recognizing the need for their conservation and supporting the efforts of the government in leading the conservation and restoration efforts of the wetlands, a 'Media Engagement Program' on wetlands has been launched jointly by the Centre for Media Studies with support from the Ministry of Environment, Forest and Climate Change (MoEF&CC) and GIZ.

Under the program, the first workshop for media students focused on sensitizing the media students on issues of wetlands conservation and restoration and other related issues was organised in Bhopal, Madhya Pradesh (MP).

The two-day workshop "Framing Wetlands: Media Student Capacity Building Programme" was held at Makhanlal Chaturvedi National University of Journalism (MCNUJC), Bhopal. A total of 52 mass communication students and 16 faculty participated in the workshop. The workshop, held at the conference hall, Nalanda Pustkalya, MCNUJC in Bhopal from February 22nd to 23rd, 2024, focused on equipping media students with comprehensive knowledge and practical skills in wetlands conservation and environmental journalism.

Through a series of engaging sessions, expert presentations, and field visits, participants explored the ecological significance of wetlands, the role of media in advocating for their conservation, and effective storytelling techniques for environmental reporting.

The inaugural session was addressed by the Vice Chancellor of the university, Prof (Dr) K.G. Suresh, Office In-charge of the State Wetland Authority, Mr. Lokendra Singh Thakkar, Director, CMS Program Ms. Annu Anand, and the Head of the Mass Communication Department, MCNUJC, Ms. Arti Sarang.

In his inaugural address, Prof Suresh highlighted the importance of wetlands especially the Bhoj wetland for the people of Bhopal. He said, "Looking at Bhoj Wetland through the eyes of media students can bring new perspectives and raise awareness about the importance of conservation." He stated, "In the media, political news usually gets the most attention, but I think it's important for pressing environmental issues like saving wetlands to be in the spotlight. I encourage media students to consider becoming environmental reporters."

Mr. Lokendra Thakkar mentioned in his special address that the wetlands of Madhya Pradesh are under threat from developmental activities. These fragile ecosystems provide critical habitat for wildlife and supply water for local communities. He appealed to media students that journalism has an important role in bringing attention to this issue. As future media professionals, they should understand the issue and highlight both the threats faced by the wetlands and the success stories of communities working to preserve them.

The inauguration was followed by the technical session on 'Understanding the Mystery and Beauty of Wetlands Conservation' which focused on the services provided by wetlands and the socio-economic significance of wetlands for local communities.

Participants also learned about producing quality communication material through an interactive and engaging media skill development session.

And, before closing the day participants also had a brief orientation session to become 'Wetland Mitras.'

On the second day of the program, 42 media students pledged to conserve and restore local wetlands as *Wetland Mitras* led by Ms. Annu Anand. After the pledging ceremony, participants visited the Jal Tarang Wetland Interpretation Center located next to Upper Lake in Bhopal, where they were briefed about the significance of the Center and the biodiversity of the local wetlands and the map of Bhoj Wetland.

The visit to Jal Tarang was followed by a visit to Bhoj Lake and the catchment area in Suraj Nagar and had a live experience observing different species of flora and fauna like the Sarus Crane. At the end of the visit, participants had an open discussion with the media trainers on ideating and producing communication material about the issues that emerged during the sessions or after visiting the wetland areas.

Participants at the Jal Tarang Centre, understanding the detailed map of the Wetlands





Special Guests at the inaugural session

Inaugural Session February 22nd, 2024

The two-day workshop was inaugurated with the lighting of lamp by the Vice Chancellor of Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal, Prof (Dr) K.G. Suresh on Thursday at 9:30 am in the conference hall of Nalanda Pustkalya, MCNUJC.

The inaugural session was attended by Prof (Dr) Avinash Bajpai, Registrar of the university, Mr. Lokendra Singh Thakkar, Office In-Charge of State Wetland Authority, Ms. Annu Anand, Director, CMS Program, Ms. Arti Sarang, Head of the Mass Communication Department, MCNUJC and other faculty members along with 52 students of mass communication and journalism department.

The workshop started with two screening of films: 'Sirpur – Lifeline of Indore' by Biont for GIZ, MoEFCC & IKI BMUV, and 'Cultural Significance of Renuka Wetland' by Satish Sharma, Dhanveer Sharma, and Rohit Kumar. The films served as a context setter as the session proceeded towards the main focus for the next 2 days, wetlands.

The Head of the Department of Mass Communication, Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal, Dr. Arti Sarang gave the welcome address. She appreciated the efforts of CMS for initiating training program for media students and emphasised the importance of nature and water in our lives, and the connection between nature, water, and culture. She also mentioned the individual role and responsibility that is need of the hour to preserve our local wetlands.

Ms. Annu Anand, Director, CMS Program, provided an overview of the 'Media Engagement Program on Wetland for Life'. She informed the audience that three state-level mainstream media consultations and four capacity-building workshops for media students would be organised under the program. She emphasised that the various flora and faunae of Madhya Pradesh depend upon wetlands for their survival and preserving and protecting these wetlands in Madhya Pradesh is crucial not only for eco-balance but for ensuring sustainable development. "And I am sure you, future media professionals can play an important role in creating public perception and awareness," she added.

Prof (Dr) K. G. Suresh Vice Chancellor of Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal, in his special address acknowledged CMS and mentioned his trust based on his long association with the CMS. He reinforced his students' commitment to learning, stated the importance of the local Bhoj Wetland, and requested media students to take the best learning from the workshop.



Inaugural Address by the VC



Felicitations of Mr. Thakkar

"In the media, political news usually gets the most attention, but I think it's important for pressing environmental issues like saving wetlands to be in the spotlight. I encourage media students to consider becoming environmental reporters. Looking at Bhoj Wetland through the eyes of media students can bring new perspectives and raise awareness about the importance of conservation," Dr. Suresh added. He appealed to the students to make use of social media like Instagram and YouTube to create awareness of the conservation of wetlands. He expressed the hope that the workshop will help to aware the students preserve not only the Bhoj wetland but all wetlands that are the lifeline of the society as many flora and fauna depend on them.

Another special address was given by Mr. Lokendra Thakkar, Officer-In-Charge of the State Wetland Authority and Coordinator Climate Change, EPCO, Department of Environment, GoMP. He defined different types of wetlands and their significance. He also touched on the Ramsar Convention and mentioned the various Ramsar sites in India. He asked media students to be mindful of what they report to the public and to disseminate only accurate, legitimate information.

"The wetlands of Madhya Pradesh are under threat from developmental activities. These fragile ecosystems provide critical habitat for wildlife and supply water for local communities. Journalism has an important role to play in bringing attention to this issue. We need journalists to throw light on both the challenges faced by our wetlands and the success stories of communities working to preserve them," Mr. Thakkar added.

While talking about the Bhoj wetland which is lifeline for people of Bhopal, he mentioned that it is major source of water and providing drinking water to 6-7 lakhs of people and also habitat of many migrated birds. He also talked about the Ramsar Convention, wherein people of many countries took the oath for saving the wetlands of their countries. He mentioned about the 80 Ramsar sites and said that the main principle of the Ramsar Convention is to have comfortable ecosystem with wisely and sustainable usage of groundwater.

Cross felicitations among the Vice Chancellor of Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal, Dr. K.G. Suresh, Head of Department of Mass Communication, Dr. Arti Sarang, Sr. Assistant Professor, Dr. Lal Bahadur Ojha, Director of CMS Program, Ms. Annu Anand, Chief Executive, Global Foundation for Advancement of Environment (GFAEHW), Dr. Pranab J Patra, Climate Science Communication Expert, Mr. Nishant Saxena, and Officer Incharge of State Wetland Authority and Coordinator Climate Change, EPCO, Department of Environment, GOMP, Mr. Lokendra Thakkar, acknowledging their crucial contributions and the important role each stakeholder plays in conserving wetlands through this workshop.

The session ended with a tea break and the distribution of the booklets '*Abhi bhi khare hai Talab*' of Anupam Mishr and '*Ramsar Sites*,' published by State Wetland Authority to all the student participants.

Technical Session 1

Understanding the Mystery and Beauty of Wetlands

After the break, the participants reassembled for the first technical session. Ms. Anand moderated the session and also initiated the icebreaker session wherein the participants were randomly selected and requested to introduce the person sitting next to him or her. They were also asked to share their expectations from the workshop,

The technical session started with the presentation of Dr. Pranab J Patra, technical trainer of the workshop. He explained the basics of wetlands and how the world's water is distributed and stored across different areas; significance-scientific and cultural values of wetlands in detail with the help of PPT. He described that overall, wetlands contribute USD 47.4 trillion annually through their services to the world economy.

He also explained the connection between wetlands and climate change, noting that wetlands can help to prevent climate-induced disasters and build resilience, as they are among the top carbon stores. Conserving and restoring high-carbon wetlands like peatlands is crucial for climate adaptation.

The socio-economic significance of wetlands for local communities was also covered, as 62 million people depend on wetland resources like fisheries for their livelihoods. Wetlands also have cultural/spiritual importance in Indian society.

The session included a short interactive activity where participants shared their favourite memories associated with wetlands and discussed reasons for changing contexts/ experiences and potential solutions.

Riya Batra, a second-year student of M.A of Mass Communication shared, "I grew up in Bhopal and went to St. Mary's School, on my way to school every day by the Upper Lakeside I have observed the water level of the lake fluctuate, I used to see fogs on the lakes back in the days but so much has changed over time and now we rarely see fogs on the lakes and that is concerning to me as a resident."

Overall, the session provided an overview of wetland types, their ecosystem services, climate change connections, and socio-economic/cultural significance, emphasizing their importance as nature's lifeline.

First Technical Session is on





Interaction with Trainer, Nishant saxena



Participants busy in answering the quiz



Awarding prize to the winner of the quiz



Participants taking break after the inaugural session

Technical Session 2

Introduction to Environment Journalism & Communication

The session on 'Introduction to Environment Journalism & Communication' was conducted by Mr. Nishant Saxena, a Climate Science Communication Expert. He started his presentation by highlighting the biggest threat to the environment - the mindless consumption of natural resources by humans. The overconsumption leads to greenhouse gas emissions, causing the greenhouse effect and global warming, he added.

Mr. Nishant explained key concepts related to climate change like Global Warming- the long-term increase in the earth's average surface temperature due to greenhouse gases trapping heat. Climate Change; changes in typical weather patterns of a region over many years, e.g., India's mean temperature rising 1.2°C in 100 years.

After explaining the key concepts, he emphasized the relevance of climate issues for media/communication professionals in areas like global impact, public awareness, accountability, solutions journalism, interdisciplinary nature, long-term effects, and ethical responsibility.

The role a media professional can play includes: informing and raising awareness about climate causes, impacts, and solutions, contextualizing climate issues and extreme weather events, tackling misinformation through fact-checking, building trust through transparent, reliable climate reporting, ensuring voices of those most affected are heard, bringing local stories to global audiences and vice versa, collaborating with scientists for accurate knowledge, to prepare for environment journalism, Mr. Nishant explained in-depth with quoting few examples.

He also explained in brief 10 key concepts/terminology like Greenhouse Gas Emissions, Carbon Footprint, Carbon Sink, Biodiversity, Decarbonization, Ramsar Sites, Carbon Trading, Mitigation, Adaptation, and Renewable Energy.

Overall, the session provided an overview of climate change concepts, the role of media in reporting on it, and key environment-related concepts and terminologies that media professionals should understand.

Online Quiz Competition

Post technical session 2, an online quiz competition was held to assess the knowledge of student participants on wetlands. The quiz featured general questions about wetlands, aiming to test the students' understanding of these vital ecosystems. Three students who achieved the highest scores were awarded gifts in recognition of their proficiency. This interactive session not only engaged participants but also encouraged them to deepen their knowledge of wetlands, highlighting the importance of fostering awareness and expertise among future media professionals in environmental conservation.



Orientation session by Ms. Anand

वेटलैंड मित्र की भूमिका

- लोगों को वेटलैंड संरक्षण के प्रति जागरूक और सवेदनशील बनाना
- इसके प्रति अधिक voices बनाना

Role of Educational Institutes

To Increasing Env curriculum as it contribute to conservation action
Organising nature walk and talk to change the attitude of students towards environment

Multidisciplinary study on wetlands- contribute to conservation action

Wetlands for LIFE

LIFE giz

CMS



Brief of field visit session by Mr. Pranab Patra

Technical Session 3

Challenges and Threats, Conservation Action and Wetlands Restoration

Dr. Pranab J Patra's technical session on challenges and threats, conservation action, and wetlands restoration delved into the critical aspects of wetlands, emphasizing their importance in the context of sustainable development. During the session, Dr. Patra introduced the Sustainable Development Goals (SDGs) and highlighted SDG 15 - Life on Land, underscoring the significance of preserving terrestrial ecosystems like wetlands.

One engaging activity during the session involved Dr. Patra presenting three bottles of water to the students. One bottle contained brown-colored water from a newly dug artificial lake intended for fishery purposes, while the other two bottles held clear water from a tap and a natural lake. The demonstration aimed to showcase how wetlands naturally filter water, illustrating their vital role in maintaining water quality and ecosystem health.

The session emphasized the challenges faced by wetlands globally, including threats to their existence and the urgent need for conservation efforts and restoration initiatives. Participants were encouraged to reflect on their connections with wetlands, explore the changing dynamics impacting these ecosystems, and brainstorm actionable steps to contribute to wetland preservation.

Dr. Pranab's session effectively highlighted the intricate relationship between wetlands, human activities, and environmental sustainability, fostering a deeper understanding of the importance of these ecosystems in supporting biodiversity, regulating climate change, and providing essential ecosystem services.

Wetland Mitras Orientation

Ms. Annu Anand, Director, CMS Programs, led an insightful session on Wetland Mitras Orientation, inspiring media student participants to forge meaningful connections with wetlands and become advocates for wetland conservation.

The session aimed to instill a sense of responsibility and appreciation for the vital role wetlands play in sustaining life on earth. Ms. Anand encouraged the students to develop friendships with wetlands by understanding their significance as sources of fresh water, biodiversity hotspots, and natural protectors against disasters.

She explained the concept, process, and engagement opportunity of *Wetland Mitras*. While explaining the need to become *Wetland Mitras* she elaborated on the ecological processes and services provided by wetlands, highlighting their immense value in regulating greenhouse gases and contributing to the world economy.

The session culminated with a briefing on an upcoming field trip to Bhoj Lake the following day, offering participants a hands-on experience to deepen their understanding of wetland ecosystems. Those interested in actively participating in wetland conservation were given Wetland Mitras enrolment forms to register themselves as Wetland Mitras.

How to Tell a Compelling Story: February 23, 2024

The session on 'How to Tell a Compelling Story' by Ms. Annu Anand, covered approaches to effective environment communication and storytelling techniques for media professionals, with a focus on wetland ecosystems.

Ms. Anand began by highlighting the importance of wetlands and the wide range of topics wetland reporting can cover - from climate change impacts and adaptation to biodiversity, livelihoods, culture, and more. She pointed out common pitfalls in environment journalism like linking stories only to floods/disasters, and big international events instead of missing elements such as community impacts, success stories in wetland conservation, research on wetland resilience, and profiles of wetland champions and other new and relevant technology related to environmental aspects.

To write a compelling wetland story/feature, Ms. Anand provided many tools like how to plan the story and hunt for an interesting wetland subject beyond obvious events. "Research wetland issues thoroughly and get expert/community quotes. Identify the unique news angle or current relevance to the issue," she reiterated. She further explained a few tips and strategies to get the space for the story like to begin with a specific wetland case/example to explain the broader issue. Use direct quotes from wetland-dependent communities to add authenticity. Present multiple viewpoints on wetland management/conservation. Keep language simple, avoid jargon, and don't overload with data without explaining them in textual forms.

She emphasized the power of feature stories to humanize wetland issues and educate, entertain through community examples and conservation success stories. Other tips included writing clearly like conversations, using active verbs, explaining wetland terminology, and keeping sentences concise but varied.

Ms. Anand discussed bridging gaps between wetland scientists/agencies and media through specialized training, fellowships, and understanding each other's requirements. She shared resources like environmental & wetland journalism networks, climate partnerships, and web portals covering wetland news that journalists can utilize.

Overall, the session provided insights into making wetland stories compelling through planning, storytelling techniques foregrounding communities, and stronger science-media collaboration in this domain.

Technical Session 4

Understanding Solutions Journalism

The 'Understanding Solutions Journalism' session, conducted by Mr. Nishant Saxena, introduced media students to a powerful storytelling approach - solutions journalism. This approach moves away from traditional problem-focused narratives and instead highlights constructive, actionable responses to societal challenges.

The session emphasized the importance of focusing on solutions-oriented reporting to drive positive change. Mr. Nishant explained that solutions journalism is an evidence-based reporting style focused on covering responses to issues.

It aims to inspire change, empower communities, and provide actionable information to audiences. This approach counters the prevailing "doom and gloom" narrative by showcasing positive stories that highlight effective solutions. By doing so, it encourages readers and viewers to take meaningful steps towards addressing challenges.

Solutions journalism also celebrates innovative approaches to complex issues and provides policymakers with evidence-based solution strategies. The session featured inspiring real-life examples, such as the Seed Savers of Bundelkhand community-driven initiative preserving indigenous seeds, the Solar Didis program training rural women as solar engineers, Indore's remarkable transformation into India's 'Cleanest City,' and Better India's 'Changemakers Series' showcasing individuals making a difference.

Participants also learned about practical tools and resources to support their solutions journalism efforts. These included Google Alerts for real-time updates, leveraging AI for precisely researched information, and accessing resources like climate change glossaries and expert directories.

The 'Understanding Solutions Journalism' session left media students inspired to embrace this approach, recognizing its potential to drive positive change. By focusing on solutions instead of just problems, they can contribute to a more informed and empowered society through their reporting.

Interaction and question hour session





Participants taking the pledge as Wetland Mitras



At Audio Visual unit of Jal Tarang



Participants looking for Saus Crane during their visit at Catchment area



Participants in front of Jal Tarang Centre

Wetland Mitras Pledge-Taking Ceremony

The 45 participants who registered on the first day to become 'Wetland Mitras' (Friends of Wetlands) took a pledge, led by Ms. Annu Anand, Director of CMS programs. In groups and as individuals, they vowed to protect their wetlands with the following words, "We have volunteered as Wetland Mitras to keep our wetlands healthy. We recognize that wetlands play a vital role in social, economic, and environmental well-being. We understand that the degradation of wetlands by encroachment, disposal of solid and liquid waste, and overuse of resources has impacted the health of people, nature, and our diverse biodiversity. We recognize and uphold that collective and individual efforts shall bring positive change toward wetland conservation. We pledge to undertake necessary actions and join hands with different stakeholders to protect and conserve our wetlands. We shall keep the wetlands free from solid and liquid waste, create awareness, and motivate others to join this endeavor. We are proud to be Wetland Mitras. Our wetlands, our heritage."

Field visit to the Bhoj wetland

The field visit to the Jal Tarang Wetland Interpretation Centre and Bhoj Lake area provided participants with a comprehensive understanding of the diverse biodiversity found in these wetland ecosystems. Upon arriving at the Jal Tarang Wetland Interpretation Centre, located adjacent to the picturesque Upper Lake in Bhopal, the participants had the opportunity to interact with Dr. Manoj Vishwakarma, Assistant Scientific Officer of the Madhya Pradesh State Wetland Authority, EPCO, Bhopal.

During the briefing session, Dr. Vishwakarma eloquently highlighted the significance of the Interpretation Centre and its role in educating visitors about the rich biodiversity present in the local wetlands. The participants were captivated as they learned about the intricate web of life that thrives in these aquatic habitats through interactive modes such as games and visuals.

They could also see a detailed map of the Bhoj Wetland, allowing them to visualize the expanse and complexity of this ecological treasure. After the insightful briefing, the participants embarked on a field visit to Bhoj Lake and the catchment area in Suraj Nagar.

The ground experience of visiting the catchment area allowed them to witness first-hand the diverse array of flora and fauna that call these wetlands home. With keen eyes and a newfound appreciation for the natural wonders around them, the participants observed various species, including the majestic Sarus Crane, gracefully wading through the wetlands.

The field visit proved to be an invaluable learning experience, as it allowed the participants to connect theoretical knowledge with real-world observations. They gained a deeper understanding of the delicate balance that exists within wetland ecosystems and the importance of preserving these vital habitats for the countless species that depend on them.

Through this immersive experience, the participants not only expanded their knowledge but also developed a profound respect for the intricate web of life that thrives in wetlands. They departed with a renewed commitment to advocating for the conservation and sustainable management of these invaluable natural resources of Bhopal.



Participants receiving Certificate of Appreciation

Certificate Distribution Ceremony

The two-day “Framing Wetlands: Media Student Capacity Building Programme” workshop culminated with a closing ceremony where certificates were distributed to the participating media students. The event recognized the students’ dedication and commitment to enhancing their knowledge and skills in portraying wetland ecosystems through various media platforms.

The workshop aimed to equip the students with the necessary tools and perspectives to effectively communicate the significance of wetland conservation, fostering greater public awareness and appreciation for these vital natural habitats.

The seminar concluded with a group photograph and discussions on producing communication material based on the wetland visit.

In summary, the two-day seminar served as an enriching platform for future media professionals to learn about wetland conservation, environment journalism, and storytelling for creating impact.

Feedback by Participants:

Media students had shown a significant level of enthusiasm and keenness throughout the two-day workshop at Bhopal.

Most of the students commented on how well-planned and interesting the program was, praising its structure. They expressed that the concept of the entire workshop was well-planned to provide more information in a short period.

Several students reported that the program featured excellent speakers and was structured to accommodate various learning preferences. The modules of the workshop were kept lively and entertaining with a combination of group activities, interactive sessions, and educational presentations, few participants mentioned in their responses given in textual feedback forms.

The majority of students felt that the presentation on tools and resources to write about wetlands was insightful and fascinating. Students also added how Mr. Pranab J. Patar’s session helped them to know about wetlands, waters, and its various types and how vegetation affects the water quality.



Sharing their experience about the workshops

“The friendly and inclusive environment at the workshop inspired us to participate and express our opinions’ expressed a student in her responses. Because of the speaker’s approachability, we felt free to participate in conversations and offer questions, it was added.

While commenting on the workshop’s content, the students said that the session on ‘Growing Threats to Wetlands’ and ‘Environmental Communication’ topics was very insightful and gave us a thorough understanding of these important subjects. Students with prior knowledge reported the information to be easily understood well-structured and discussed. The workshop’s subject matter included a wide range of topics, and it was bolstered by current research and case studies that provided actual instances of wetlands and climate change activities.

The program highlighted useful tactics and ideas for tackling wetlands stories in addition to concentrating on the issues; these were the few comments mentioned in the feedback forms. Participants especially mentioned the field visit to the Jal Tarang Centre and Bhoj wetland catchment area as lifetime experiences that provided them with insight into the importance of preserving these water resources.

One student mentioned in her response that is there any scope for reducing the technical session on day one and adding more practical work and games. A few students also suggested that the two-day duration for the workshop was less; it should be ideal to have at least a five-day workshop on such technical issues. If not at least the frequency of such workshops should be more, suggested by two or more participants.

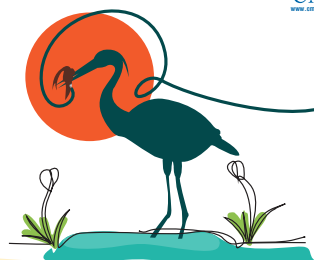


Organising Team of the Programme

Annexure-I



based on a decision of
the German Bundestag



Wetlands for LIFE

MEDIA ENGAGEMENT PROGRAMME

FEBRUARY 22 - 23, 2024 | 10:00 AM - 05:00 PM

Conference Hall, Nalanda Pustkalya, MCNUJC, Bhopal

WORKSHOP DAY 1 (22, February) 2024, Conference Hall, Nalanda Pustkalya, MCNUJC

09:00 AM - 10:00 AM Participants Registration in Auditorium

INAUGURAL SESSION

10:00 AM - 10:05 AM Welcome address by **Dr. Arti Sarang**, HoD, Mass Communication, Makhantal Chaturvedi National University of Journalism and Communication, Bhopal

10:05 AM - 10:15 AM **Introduction of CMS and Overview of the Program**
Ms. Annu Anand, Director, CMS Programs

10:15 AM - 10:30 AM **Lightening of Lamp**

10:30 AM - 10:45 AM Special Address by **Prof (Dr) K.G. Suresh**, Vice Chancellor, Makhantal Chaturvedi National University of Journalism and Communication, Bhopal

10:45 AM-11:05 AM Special Address by **Mr Lokendra Thakkar**, Officer Incharge, State Wetland Authority and Coordinator Climate Change, EPCO, Department of Environment, GoMP

11:05 AM-11:30 AM **Presentation of Mementoes**

TECHNICAL SESSIONS

11:30 AM - 12:00 noon **Introduction of the participants**

12 noon—01:00 PM **Session 1: Wetlands- Understanding the Mystery and Beauty of Wetland**
Presenter: **Dr Pranab J Patar**, Chief Executive, Global Foundation for Advancement of Environment (GFAEHW)

01:00 PM- 01:45 PM **Lunch Break**

01:45 PM- 02:45 PM **Session 2: Introduction to Environment Journalism & Communication**
Presenter: **Mr. Nishant Saxena**, Climate Science Communication Expert

02:45 PM- 03:00 PM **QUIZ**

03:00 PM- 03:45 PM **Session 3: Challenges and threats, Conservation action and Wetlands Restoration**
Presenter: **Dr Pranab J Patar**, Chief Executive, Global Foundation for Advancement of Environment (GFAEHW)

03:45 PM - 04:45 PM **Tools, Resources and Approach**
Presenter: **Mr. Nishant Saxena**, Climate Science Communication Expert

04:45 PM - 05:00 PM **Wetland Mitras Orientation and Pledge Ceremony**

05:00-PM **Tea**

WORKSHOP DAY 2 (23, February) 2024

09:30 AM - 10:00 AM Participants Reporting and Registration at the University Campus

10:00 AM - 11:00 AM **How to tell a Compelling Story**
Presenter: **Ms. Annu Anand**, Director, CMS Programs

11:00 AM - 11:20 AM **Special brief- Knowing Bhoj Wetlands: Experiencing Wetlands and their issue**
Presenter: **Dr Pranab J Patar**, Chief Executive, Global Foundation for Advancement of Environment (GFAEHW)

11:20 AM - 12:00 noon **CERTIFICATE DISTRIBUTION CEREMONY**

12:00 AM - 1:00 PM **Lunch Break**

01:00 PM - 04:00 PM **Visit to Bhoj Wetland**, known for diverse flora and fauna, They have been designated a Wetland of international importance under the international Ramsar Convention since August 2002

04:00 PM **Group Photograph and Discussion** on producing communication material

04:30 PM **Tea**

Framing Wetlands: Capacity Building Programme for Media Students

Media Students Registration

February 22, 2024, Thursday (Day-1)

**I give my consent for taking my photograph during two days of workshop.*

S No	Name	Course	College/ University	Email
1.	Ragini Kumari	BA (MC)	MCNUJC, Bhopal	raginikr860@gmail.com
2.	Muskan Pathak	MA (MC)	MCNUJC, Bhopal	muskanpathakofficial@gmail.com
3.	Adarsh Kushwaha	MA (MC)	MCNUJC, Bhopal	Kukkukushwaha96@gmail.com
4.	Mausam Muskan	MA (MC)	MCNUJC, Bhopal	mausammuskan02@gmail.com
5.	Kajal Jatav	MA (MC)	MCNUJC, Bhopal	jatavkajal796@gmail.com
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35.	Shreyansh Gour	MAMC 2	MCNUJC, Bhopal	shreyanshgour970@gmail.com
36.	Yasha Patel	BA (MC) 2	MCNUJC, Bhopal	patelyasha7@gmail.com
37.	Deepak Malvi	BA (MC) 2	MCNUJC, Bhopal	bhaiyadeepak204@gmail.com
38.	Divyanshu Patel	BA (MC) 2	MCNUJC, Bhopal	pateldivyanshu562@gmail.com
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Annexure-III

Registration List of Wetland Mitras

Sl No	Name	Gender	D.O.B	Email	State
1	Mohd Sohail	Male	15-09-2002	md7444153@gmail.com	Uttar Pradesh
2	Deshdeepak Dwivedi	Male	22-02-2004	dwivedideshdeepak0@gmail.com	Madhya Pradesh
3	Bhavna Singh	Female	14-07-2003	bhavnasingh0014@gmail.com	Uttar Pradesh
4	Mausam Muskan	Female	18-08-2000	mausammuskan02@gmail.com	Madhya Pradesh
5	Shreyansh Gour	Male	06-09-2003	shreyanshour970@gmail.com	Madhya Pradesh
6	Divya Dubey	Female	05-01-2002	divyadubey511@gmail.com	Madhya Pradesh
7	Shristy Sinha	Female	16-03-2004	sinha.shristy54@gmail.com	Bihar
8	Simran Kumari	Female	14-05-2005	simran1334kumari@gmail.com	Madhya Pradesh
9	Riya Dubey	Female	17-05-2003	riyadube186@gmail.com	Jharkhand
10	Kashak Raj	Female	26-10-2005	kashakraj2610@gmail.com	Bihar
11	Yasha Patel	Female	24-03-2005	patelyasha7@gmail.com	Madhya Pradesh
12	Payal Ahirwar	Female	14-07-2004	payala2507@gmail.com	Madhya Pradesh
13	Riya Batra	Female	02-10-2001	batrabatrariya@gmail.com	Madhya Pradesh
14	Kajal Jatav	Female	20-02-2003	jatavkajal796@gmail.com	Madhya Pradesh
15	Chaman Prakash Lodhi	Male	08-01-2002	clodhi439@gmail.com	Madhya Pradesh
16	Rani Nagar	Female	02-03--2002	madhunagar1405@gmail.com	Madhya Pradesh
17	Divyanshu Patel	Male	08-04-2005	pateldivyanshu562@gmail.com	Madhya Pradesh
18	Anurag Vishwakarma	Male	01-07-2004	anuragvishwakarma941@gmail.com	Madhya Pradesh
19	Prateet Chandak	Male	02-05-2005	chandakprateet@gmail.com	Madhya Pradesh
20	Prince Chowdhary	Male	02-12-2003	princechowdhary671@gmail.com	Madhya Pradesh
21	Milan Vijayvargiya	Male	16-10-2003	vijayvargiyamilan@gmail.com	Madhya Pradesh
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25	Smarika Sharma	Female	30-08-2005	samrikasharma412@gmail.com	Madhya Pradesh
26	Deepak Malvi	Male	01-11-2005	bhaiyadeepak204@gmail.com	Madhya Pradesh
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29	Amba	Female	08-09-2001	ambavajpayee@gmail.com	Bihar
30	Antra Paswan	Female	26-09-2002	antra.paswan123@gmail.com	Gujarat
31	Hanusheesh Dehariya	Male	05-04-2004	hanusheeshdehariya503@gmail.com	Madhya Pradesh
32	Tanya Sharma	Female	06-10-2005	sharmatanya987@gmail.com	Madhya Pradesh
33	Nitee Shree	Female	23-07-2001	niteeshree@gmail.com	Jharkhand
34	Priyanshu Jhariya	Male	24-11-2003	priyanshujhariya098@gmail.com	Madhya Pradesh
35	Sajal Kumar	Male	04-01-2005	guptasajal32@gmail.com	Uttar Pradesh
36	Pratiksha shukla	Female	14-11-2005	khushishukla@1415gmail.com	Madhya Pradesh
37	Geeta Rai	Female	17-09-2004	geetarai99998@gmail.com	Madhya Pradesh
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40	Akansha gupta	Female	13-03-1998	viasinhad123@gmail.com	Madhya Pradesh
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